

Feel Good Events - Online Privacy Policy

Thank you for visiting our web site. This privacy policy tells you how we use personal information collected at this site. Please read this privacy policy before using the site or submitting any personal information. By using the site, you are accepting the practices described in this privacy policy. These practices may be changed, but any changes will be posted and changes will only apply to activities and information on a going forward, not retroactive basis. You are encouraged to review the privacy policy whenever you visit the site to make sure that you understand how any personal information you provide will be used.

Note: the privacy practices set forth in this privacy policy are for this web site only. If you link to other web sites, please review the privacy policies posted at those sites.

Collection of Information

We collect personally identifiable information, like names, postal addresses, email addresses, etc., only when voluntarily submitted by our visitors. The information you provide is used to fulfil your specific request. This information is only used to fulfil your specific request, unless you give us permission to use it in another manner, for example to add you to one of our mailing lists.

Cookie/Tracking Technology

The Site may use cookie and tracking technology depending on the features offered. Cookie and tracking technology are useful for gathering information such as browser type and operating system, tracking the number of visitors to the Site, and understanding how visitors use the Site. Cookies can also help customize the Site for visitors. Personal information cannot be collected via cookies and other tracking technology, however, if you previously provided personally identifiable information, cookies may be tied to such information. Aggregate cookie and tracking information may be shared with third parties.

Remarketing

Third party vendors, including Google, show our ads on sites on the internet. Third party vendors, including Google, use cookies to serve ads based on a user's prior visits to our website. Users may opt out of Google's use of cookies by visiting the Google advertising opt-out page. (Alternatively you can point users to opt out of a third party vendor's use of cookies by visiting the Network Advertising Initiative opt out page.)

Distribution of Information

We may share information with governmental agencies or other companies assisting us in fraud prevention or investigation. We may do so when: (1) permitted or required by law; or, (2) trying to protect against or prevent actual or potential fraud or unauthorized transactions; or, (3) investigating fraud which has already taken place. The information is not provided to these companies for marketing purposes.

Commitment to Data Security

Your personally identifiable information is kept secure. Only authorized employees, agents and contractors (who have agreed to keep information secure and confidential) have access to this information. All emails and newsletters from this site allow you to opt out of further mailings.

Privacy Contact Information

If you have any questions, concerns, or comments about our privacy policy you may contact us using the information below:

By e-mail: dance@feelgoodevents.com.au

By Phone: 1300 134 493

We reserve the right to make changes to this policy. Any changes to this policy will be posted.

Privacy Policy Requirements for users of the Following:

Google Analytics

Another reason to have a privacy policy is that transparency to the user is one factor Google uses to **determine your landing page quality score**.

To be in compliance with this section of Google Analytics terms of service:

- Create a privacy policy
- State the usage of third party tracking
- State the usage of cookies to track anonymous data

Google Adwords Conversion Tracking

This is the most ambiguous of Google's policies as there are no guidelines to follow; therefore, **a simple statement that you use third party cookies to track data is all that is required to be in compliance**. If you have amended your **privacy policy** to follow the Google Analytics terms of service, then you should be in compliance with this **policy**.

Remarketing

If you're using the remarketing feature, you must have an appropriate description of your use of remarketing in online advertising. The description must be included in the privacy policies of all sites that include the remarketing tag. The privacy policies should include the following information:

- Third party vendors, including Google, show your ads on sites on the internet.
- Third party vendors, including Google, use cookies to serve ads based on a user's prior visits to your website.
- Users may opt out of Google's use of cookies by visiting the [Google advertising opt-out page](#). (Alternatively you can point users to opt out of a third party vendor's use of cookies by visiting the [Network Advertising Initiative opt out page](#).)